





KRZYSZTOF KOŁACZ

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PERSONAL INFORMATION

Date of birth: 21/02/1991, Poland | Live in Kraków, Poland

WORK EXPERIENCE

LAST: FreshMail, Kraków | **Brand Manager – 12/2020 - 02/2022 (full time)**

Responsible for:

- creating brand strategy, including the setting of style guides, brand guidelines, brand vision and value proposition for short as well as long term
- cooperating with the marketing team, subcontractors, and other teams in the organization
- analysing the results and effectiveness of completed projects
- coordinating and executing promotional processes for new functions

BEFORE: Summer Agency, Kraków | **IT Project Manager – 11/2019 - 11/2020 (full time)**

Responsible for:

- supervising development of IT projects (quotes, budget, scope, clients' goals)
- managing IT projects in the Agile/Scrum and Waterfall methodology (hardware, embedded, and mobile applications)
- helping stakeholders find the right vision for the project during workshops
- building and maintaining strong relationships with clients
- optimizing and creating software development processes in the company
- working with international clients (from healthcare, finance, fuel, and IoT industries)

ANSWEAR.com, Kraków, Poland | Implementation Consultant – 03/2019 - 08/2019 (full time)

Responsible for:

- consulting of the new e-commerce and m-commerce trends
- making audits of the current solutions and recommending new improvements for ANSWEAR.com platform (especially in the m-commerce and usability area)
- closely cooperation with Project Managers team
- communication with IT teams and external partners
- issue tracking

Miquido Poland, Kraków, Poland | Account Executive – 03/2018 - 03/2019 (full time)

Listening to our clients' needs. Helping them move their businesses to the next level and software transformation. Taking care of every step in the production process. Closely cooperation with vendors, Project Owners, and Project Managers.

Miquido Poland, Kraków, Poland | Test Manager – 09/2016 - 03/2018 (full time)

Responsible for:

- managing QA team
- temporary Project Managers team support as temporary Project Manger
- organising QA process in the company
- communication with clients in terms of tests
- reading, understanding and correctly interpreting business and technical requirements
- code quality assurance and verification
- evaluating test processes and procedures and making recommendations for improvement
- performing investigative testing on issues on spot as required
- cooperating with clients like HelloFresh, Imagination Technologies, Universal Studios, Play, Tui

Miquido Poland, Kraków, Poland | Software Tester – 12/2014 - 09/2016 (full time)

Responsible for:

- manual testing of mobile applications on the iOS and Android platform
- supporting Project Managers in project life cycle
- website testing (RWD, Selenium, Sauce Labs, GhostLab, Cross Browser Testing, manual tests)
- preparing test scenario and creating test cases (TestRail, TestLink, JIRA, LeanKit)
- scheduling tasks (Asana, JIRA, Scrum)
- communicating with the QA team and client side
- reporting and analyzing workflow
- creating and developing the team's strategy
- cooperation with clients (Project Owners, Project Managers, vendors) like Aiir, Bank Smart, Monetas, Picniic, Skyscanner, Vheda Health

TRAINING/ PROJECTS

Podcast "Bo Czemu Nie?" | Owner and producer

Owner and producer of "Bo czemu nie?" podcast – one of the biggest podcast in Poland about technology and productivity (200 000+ unique listeners).

iMagazine & Connected Magazine, Warszawa, Poland | Editor – 12/2014 (part time)

Responsible for:

- publishing iMagazine monthly and Connected Magazine quarterly journals
- preparing articles about novelties in technology
- trainings on Apple's features/ new features from Apple
- co-organizing and managing recurring meetings with readers (live stream from Apple's annual Conference)
- testing and writing hardware and software reviews

- reporting from technology conferences, domestic and foreigners
- coordinating the editorial work in monthly publishing cycles

Podcast "MiMcast" | Host and producer

Host and producer of "MiMcast" podcast – The Museum of Urban Engineering's polish show about cities, urbanism, and life in the city.

Mobiconf conference, Kraków, Poland | Co-organizer – 01/2015 - 10/2017

Responsible for:

- co-organizing Mobiconf: an international conference dedicated to mobile and apps development
- sponsorships and cooperations
- media coverage of the event
- community Partners

The Polish Daily Newspaper, London, UK | Editor – 07/2012 - 10/2012 (internship)

Responsible for:

- preparing interviews, reports, photo reports, and articles in the daily publishing cycle
- writing and editing documents and other materials
- working in Marketing and Advertising Department
- assisting and helping „The Polish Daily Newspaper” in digitizing
- assisting in the reorganization of the distribution of the newspaper in the UK

EDUCATION

2014-2016 Pontifical University of John Paul II in Kraków, Poland – Master Degree of Journalism and Social Communication, M.A., specialist: Public Relations A
M.A. Thesis: „Steve Jobs: The Man Who Thought Different.”

2011-2014 Pontifical University of John Paul II in Kraków, Poland – Bachelor of Journalism and Social Communication, B.A., specialist: Public Relations A

COURSES

Toastmasters International (2018-2019, 200 h):

Certified by Toastmasters International Communication Program.

Advanced Competent Leader – 02/2019 | Competent Leader – 12/2018 | Competent Communicator – 02/2017

Scrum Master:

Certified Scrum Master (356/10/2015/SG)

LANGUAGES

English

FCE B2/C1 (advanced)

SKILLS

- I love to solve problems, thrive in an organized and orderly environment and prioritize tasks and then take action.
- I'm intrigued by and have an understanding of the unique qualities of each person.
- More: krzysztofkolacz.pl/#about/ & krzysztofkolacz.pl/CV/GallupReport.pdf

SOFT:

analytical thinking and problem-solving skills • ability to work under time pressure • leading the project team and various business units in defining scope, planning, budgeting and control all project tasks, resources and deliverables • reviewing business cases, requirements & functional specifications • collaborating and negotiating project goals • effectively communication to project members and stakeholders • the ability to share the knowledge • public speaking

TECHNICAL:

proficient in JIRA, Confluence, Redmine, Asana TestRail, TestLink, LeanKi, iWork & MS Office • proficient in Apple platform • audio producing (Logic, GarageBand, Ferrite) • graphic creating (Adobe, Pixelmator, Affinity Designer) • driving licence: B category

HOBBIES & INTERESTS

GTD • personal finance • psychology • sociology • running • F1 • jazz music