


# KRZYSZTOF SEBASTIAN KOŁACZ

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## PERSONAL INFORMATION

Single  
Date of birth: 21/02/1991, Poland  
Address: Osiedle Piastów 32/29, 31-624, Kraków, Poland

## EDUCATION

**2014-2016 Pontifical University of John Paul II in Kraków, Poland – Master Degree**  
of Journalism and Social Communication, M.A., specialist: Public Relations A  
**2011-2014 Pontifical University of John Paul II in Kraków, Poland – Bachelor**  
of Journalism and Social Communication, B.A., specialist: Public Relations A  
**2007-2011 High school in Nowy Sącz, Poland – Electronics technician**

## WORK EXPERIENCE

**iMagazine & Connected Magazine, Warszawa, Poland | Editor – 12/2014**

Responsible for:

- publishing iMagazine monthly and Connected Magazine quarterly journals
- preparing articles about novelties in technology
- trainings on Apple's features/ new features from Apple
- co-organizing recurring meetings with readers (live stream from Apple's annual Conference)
- testing and writing hardware and software reviews
- reporting from technology conferences, domestic and foreign
- coordinating the editorial work in monthly publishing cycles

**WEARCO Sp. Z o.o (ANSWEAR.com), Kraków, Poland | Implementation Consultant – 03.2019**

Responsible for:

- consulting of the new e-commerce and m-commerce trends
- making audits of the current solutions and recommending new improvements for ANSWEAR.com platform (especially in the m-commerce and usability area)
- communication with IT teams and external partners
- issue tracking

**Miquido Poland, Kraków, Poland | Account Executive – 03/2018 - 03/2019**

Listening to our clients' needs. Helping them move their businesses to the next level and software transformation. Taking care of every step in the production process.

**Miquido Poland, Kraków, Poland | Test Manager – 09/2016 - 03/2018**

Responsible for:

- managing QA team
- organising QA process in the company
- communication with clients in terms of tests
- reading, understanding and correctly interpreting business and technical requirements
- code quality assurance and verification
- evaluating test processes and procedures and making recommendations for improvement
- performing investigative testing on issues on spot as required
- cooperating with clients like HelloFresh, Imagination Technologies, Universal Studios, Play, Tui

**Mobicconf conference, Kraków, Poland | Co-organizer – 01/2015 - 10/2017**

Responsible for:

- co-organizing Mobicconf: an international conference dedicated to mobile and apps development
- sponsorships and cooperations
- media coverage of the event
- community Partners
- preparing informational and promotional materials

**Miquido Poland, Kraków, Poland | Software Tester – 12/2014 - 09/2016**

Responsible for:

- manual testing of mobile applications on platforms: iOS, Android, and Windows Phone
- website testing (RWD, Selenium, Sauce Labs, GhostLab, Cross Browser Testing, manual tests)
- preparing test scenario and creating test cases (TestRail, TestLink, JIRA, LeanKit)
- scheduling tasks (Asana, JIRA, Scrum)
- communicating with the QA team and client side
- reporting and analyzing workflow
- creating and developing the team's strategy
- cooperation with clients like Aiir, Bank Smart, Monetas, Picnic, Skyscanner, Vheda Health

**Wydawnictwo WAM, Kraków, Poland | Publisher, Designer – 04/2013 - 12/2014**

Responsible for :

- administering the official website (WordPress) of the Society of Jesus in Poland and blog platform
- preparing and editing articles and promotional materials
- patronage management
- creating databases: all Jesuit institutions in Poland and web catalogue of the Jesuits
- creating an illustration with the subcontractor, providing marketing strategy and promotional campaign for the board game

- preparing content for social media

## TRAINING/ PROJECTS

### Podcast „Bo Czemu Nie?” | Co Executive Producer – 12/2018

Co-executive producer of "Bo czemu nie?" podcast about technology and productivity.

### The Polish Daily Newspaper, London, UK | Editor – 07/2012 - 10/2012

Responsible for:

- preparing interviews, reports, photo reports, and articles in the daily publishing cycle
- writing and editing documents and other materials
- publishing content on the website of „The Polish Daily Newspaper” (WordPress)
- + working in Marketing and Advertising Department
- + assisting and helping „The Polish Daily Newspaper” in digitizing
- + assisting in the reorganization of the distribution of the newspaper in the UK

## SCHOLARSHIPS/ PUBLICATIONS

### Toastmasters International | Advanced Competent Leader – 02/2019

### Toastmasters International | Competent Leader – 12/2018

### Toastmasters International | Competent Communicator – 02/2017

Certified by Toastmasters International Communication Program.

### Toastmasters International | Vice President Marketing/ PR – 03/2017 - 05/2018

Public speaker and VP PR at „Toastmasters Kraków” club.

## LANGUAGES

### English

FCE B2/ C1

### Deutsch, Italian

Fluent

## SKILLS

- I love to solve problems, thrive in an organized and orderly environment and prioritize tasks and then take action.
- I'm intrigued by and have an understanding of the unique qualities of each person.
- I drive to make things happen can be the push that many groups need to move from discussion to action.

More: [krzysztofkolacz.pl/#about/](http://krzysztofkolacz.pl/#about/) & [krzysztofkolacz.pl/CV/GallupReport.pdf](http://krzysztofkolacz.pl/CV/GallupReport.pdf)

**driving licence: B category** • team managing: **Certified Scrum Master (356/10/2015/SG)** • public speaking • proficient in: Apple (mac OS, iOS, watchOS, tvOS) • audio-video creating with use: Final Cut Pro, iMovie, GarageBand and Logic Studio • strong experience using software development tools: Asana, JIRA, TeamCity, TestRail, TestLink, HockeyApp, Charles, CMS (WordPress), • **strong sense of aesthetics** • experience using graphic software: Adobe (Photoshop, Illustrator, Acrobat), Pixelmator, Affinity Designer, Affinity Photo, Sketch • proficient in office packages: iWork, Microsoft Office, Open Office • Social Media monitoring • **editing press** • **the ability to share the knowledge**

## HOBBIES & INTERESTS

Apple • journalism • marketing and management • GTD • personal finance • coaching & public speaking • running • psychology • sociology • mobile apps development • UI/ UX • DTP • cinema • jazz music

I hereby agree for processing my personal data, included in my job offer, for the purpose of recruitment (as defined in the Act of August 29, 1997 on the Protection of Personal Data (Journal of Laws No. 133, item 883).